



## 21. Nationale Gesundheitsförderungs-Konferenz

Donnerstag, 30. Januar 2020, Kursaal Bern

### Workshop 2

#### Referierende

**Robbert van Bokhoven**, Dr., Pharos

#### Referat

The four steps working model for eHealth4All

#### Inhalt

Pharos, the Dutch Centre of expertise for Health Disparities, collaborates with hospitals, rehabilitation centres and similar institutions to ensure that their online portals are developed in an inclusive way and uses a panel of less literate people to test and improve services for accessibility, user-friendliness, and comprehensibility. Pharos developed a '4 steps to eHealth4All' working model which not only helps to develop comprehensible and easy-to-use digital tools but also enables local partners in prevention and care to implement digital tools within local infrastructures. A quit-smoking-app will be used as a best practice during this interactive workshop to better show how to implement the four steps.





Gesundheitsförderung Schweiz  
Promotion Santé Suisse  
Promozione Salute Svizzera



Konferenz der kantonalen Gesundheits-  
direktorinnen und -direktoren  
Conférence des directrices et directeurs  
cantonaux de la santé  
Conferenza delle direttrici e dei direttori  
cantionali della sanità

## 21<sup>e</sup> Conférence nationale sur la promotion de la santé

Jeudi, 30 janvier 2020, Kursaal Bern

### Atelier 2

#### Intervenant-e-s

**Robbert van Bokhoven**, Dr, Pharos

#### Thème

The four steps working model for eHealth4All

#### Contenu

Pharos, the Dutch Centre of expertise for Health Disparities, collaborates with hospitals, rehabilitation centres and similar institutions to ensure that their online portals are developed in an inclusive way and uses a panel of less literate people to test and improve services for accessibility, user-friendliness, and comprehensibility. Pharos developed a '4 steps to eHealth4All' working model which not only helps to develop comprehensible and easy-to-use digital tools but also enables local partners in prevention and care to implement digital tools within local infrastructures. A quit-smoking-app will be used as a best practice during this interactive workshop to better show how to implement the four steps.

